



**COLLECTIVE ACTION AGAINST
CORRUPTION**



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CLEAR SPACE

To preserve the integrity of the "CAC" Logo, always maintain a minimum clear space around the logo. This clear space insulates our "CAC" Logo from distracting visual elements, such as other logos, copy, illustrations or photography.



30.mm



20.mm

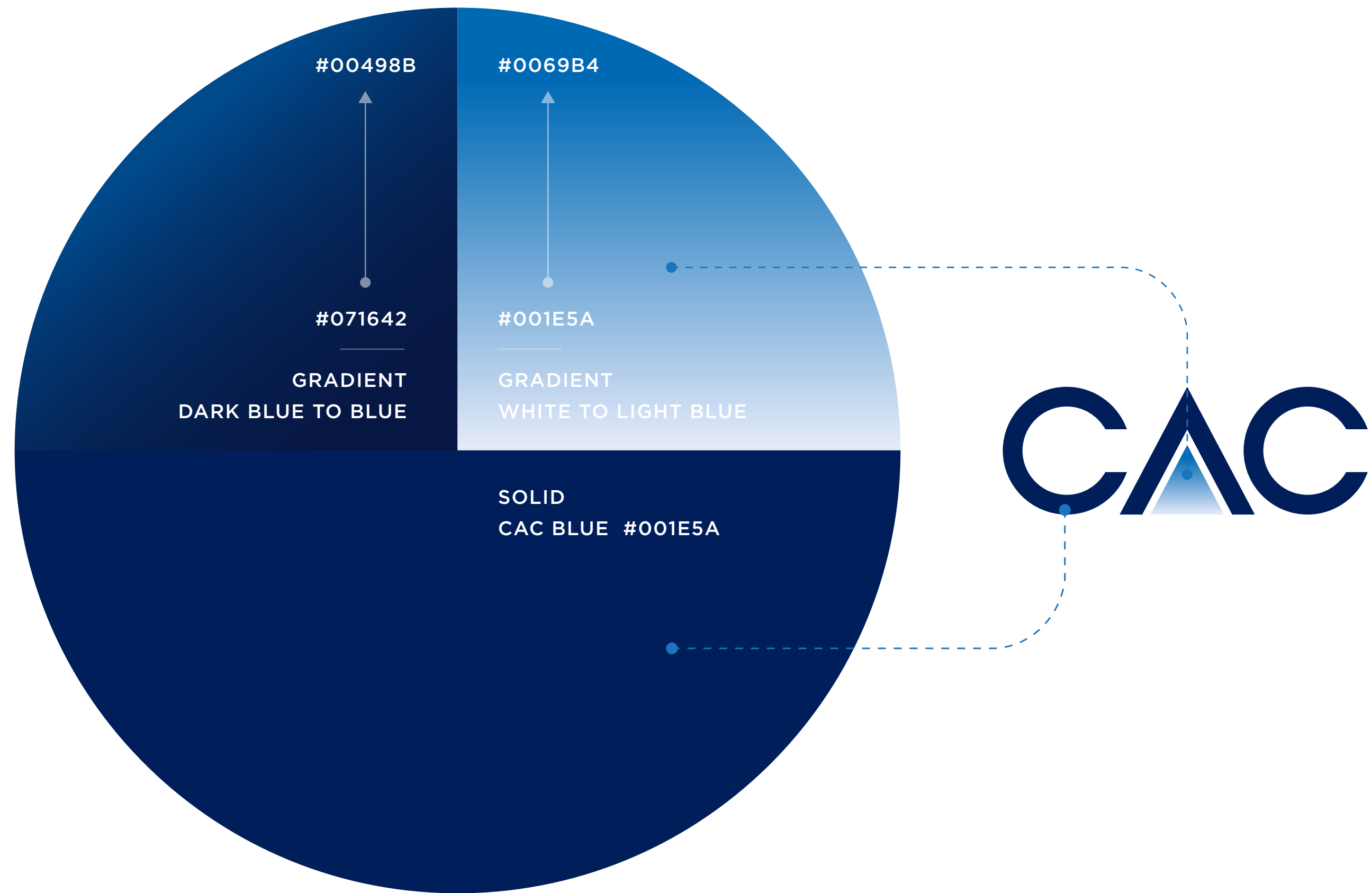


10.mm



MINIMUM SIZE FOR PRINTING

Use case of wanting to use the “CAC” logo that has a width of less than 30 mm, but should not use the “CAC” logo with a width of less than 10 mm.



CAC COLOR SYSTEM

Blue is a grown-up color.
Makes it look reliable and stable

- R 0 G 30 B 90
- WHITE TO LIGHT BLUE
- DARK BLUE TO BLUE

ACTION

TYPE FACE

GOTTHAM FONT



Eng type

BOLD

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

1234567890



X



X



X



X



X



X

CAC LOGO

Don't alter the logo design or colors.

Don't fabricate physical objects in the form of the "CAC" Logo.



CAC DECLARED



CAC CERTIFIED



CAC CHANGE AGENT



SINCE 1963



SINCE 1987



SINCE 2020

● TEXT COLOR : BLUE CAC [#1a1a1a]